



The Creative Life

43C655

43" QLED 4K Google TV



BASIC INFORMATION

Operating System	Google TV
Storage	32GB
Languages	English, Vietnamese, Thai, Chinese, Russian, Arabic, Traditional Chinese, Indonesian, French, Spanish (Latin America), Farsi, Mongol, Uzbek, Hebrew.
TV System	ATV: Auto/PAL/NTSC DTV: DVB-T MPEG2/MPEG4 DVB-T Compatible
AV System	PAL, NTSC
HDMI & HDCP Version	HDMI2.0, HDMI2.1, HDCP1.4 & HDCP2.2
HDR	HDR10+ & Dolby Vision
Power Supply	AC 100V-240V 50/60Hz
Power Consumption (Standby)	<0.5W
Star Rating	4.5 Star
CEC	240 Kwh
ECO Energy Efficiency	Yes
LED Indicator	Standby indicator (white) Mic indicator (coloured)

BASIC FUNCTION

Google Assistant/Voice Search	Voice input via voice remote control (RC833). Hands-free voice input via built-in MIC.
Instant Power On	Special mode for quick boot up
CEC	Yes
Teletext	Yes
EPG	Yes (Only for DTV Programme)
Subtitle	Yes (Only for DTV Programme)
Parental Control	Yes (for DTV programme only)
USB PVR/Pause Live TV	Yes/Yes

PICTURE

Picture Modes	Vivid, Low Power, Smart HDR, Sports, Movie
Aspect Ratio	16:9/4:3/Cinerama/14:9 Zoom/16:9 Zoom/16:9 Zoom Up
Dynamic Brightness	Off/ECO/Brightness+
Motion Clarity	On/Off
Overscan	On/Off
AiPQ Pro Processor	Yes
Auto Format	On/Off
Auto Low Latency Mode (ALLM)	Yes
Wide Colour Gamut	Yes
Quantum Dot Technology	Yes

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Product specifications subject to change. Wall bracket not included. Dimensions in millimetres (mm). Please note that some listed features may require a software update to be fully available.



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CONNECTIVITY

Internet Connectivity	2.4GHz + 5GHz dual-band Wi-Fi 802.11 a/b/g/n/ac
	Ethernet Network
Bluetooth	Yes. Bluetooth 5.2
HDMI Inputs	3 x HDMI Inputs (2.0 & 2.1) & HDCP2.2
USB Inputs	1 x USB 3.0
Headphone Output	Yes
AV IN	Yes
Optical SPDIF Output/HDMI eARC	Yes
eARC	Yes

USB DEVICE MEDIA FORMAT

Music	MP3/WMA/MKV/AVI
Picture	JPEG/PNG/BMP/HEIF Codec
Multimedia Video/Audio Decoder	H.264, MPEG1/2/4, WMV, VC1, VP8, VP9, AV1
Video Format up to	Up to 4K@60Hz
USB Mouse/Key Board Support	Yes

SOUND

Audio Power Output	2x15W
Sound Modes	Standard/Movie/Music/Voice/ Game/Sports/Dynamic
Dolby Atmos	Yes
DTS Virtual: X	Yes
Intelligent Sound	Adaptive Content (On/Off)
Audio Channels	2 Ch

PANEL SPECIFICATION

Backlight Unit	DLED
Aspect Ratio	16:9
Display Resolution	Ultra HD (3840x2160)
Brightness	430 Nits (typ)
Contrast Ratio	5000:1
Response Time (G to G)	9.5ms
Viewing Angle (H/V)	178°/178°
Clear Motion Rate (CMR)	100

SMART TV FEATURES

Google Assistant	Works with Alexa
Hands Free Voice Control	Media Center
Google Play Store	Amazon Prime
YouTube	Freeview
Google Play Movies/TV	Stan
Chromecast Built-in	Netflix
Works with Apple AirPlay	Kayo/Binge/Disney+/ Paramount+/Apple TV+ *
Works with Apple HomeKit	

**Available on Google Play Store.*

ACCESSORIES

Remote Control	RC833
Remote Control Battery	2 x AAA (included)
Quick Start Guide	Yes
Warranty Card	Yes
User Manual	Yes

DIMENSIONS & WEIGHT

Dimensions With Stand (mm)	956 (W) x 600 (H) x 185 (D)
Dimensions Without Stand (mm)	956 (W) x 559 (H) x 69.5 (D)
Carton Dimensions (LxWxH mm)	1075 x 122 x 646
Net Weight With Stand (Kg)	6.7
Net Weight Without Stand (Kg)	6.6
Gross Weight With Packaging (Kg)	9

WALL MOUNT VESA (PURCHASED SEPARATELY)

VESA Hole Pattern	200 x 100
Screw Size	M6 x 12 + M6 x 15
Screw Quantity (pcs)	2 + 2

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